

INTERNATIONAL COVERAGE

- BASE OFFICE COUNTRIES
- CUSTOMER'S COUNTRIES

MADRID
Commercial Office
Services & Development

TUNIS
Commercial Office
Services & Development

OSLO
Commercial Office
Services & Development

STOCKHOLM
Commercial Office
Services & Development

DÜSSELDORF
Commercial Office
Services & Development

MILAN
Commercial Office
Services & Development

ROME
HEADQUARTER
Commercial Office
Services & Development
Training Lab

BARI
Commercial Office
Services & Development

BELGRADE
Commercial Office
Services & Development

ISTANBUL
Commercial Office
Services & Development

DUBAI
Commercial Office
Services & Development



TURN OVER



PEOLPE

250 + EMPLOYEES



15%



METHODOLOGY & CONSULTING

35%



SENIOR TECHNICAL PROFESSIONALS

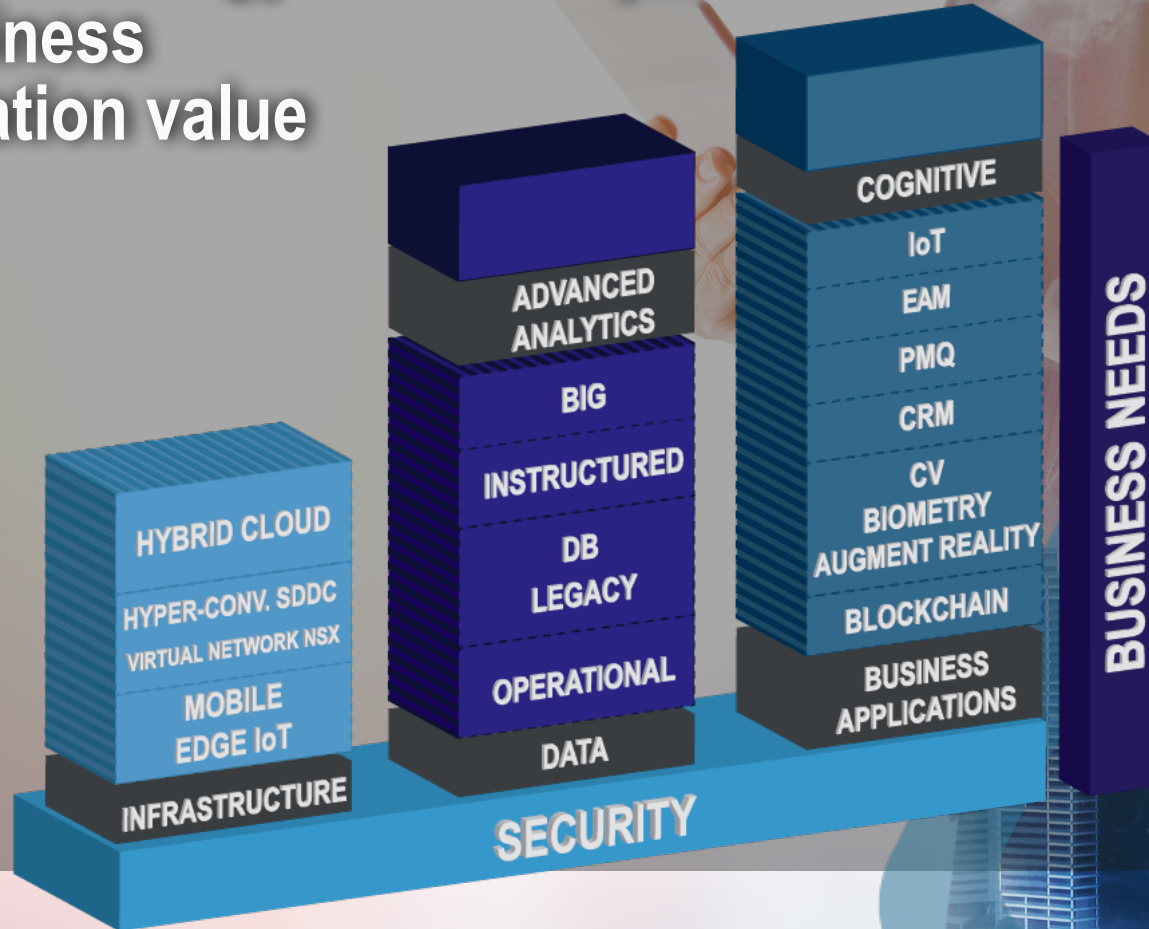
50%



PRODUCT SPECIALISTS



Evolving the offering portfolio from technology driven only to business application value



TIME TO MARKET



ITALIAN
Lifestyle



NUOVE STRATEGIE DIGITALI



3,79M

TURISTI CINESI IN ITALIA 2016



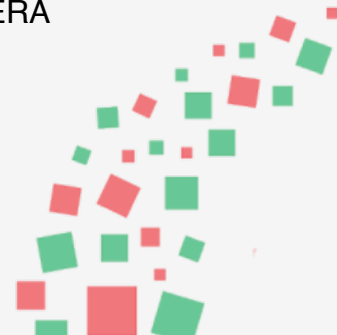
91 %

TURISTI CINESI CHE INCLUDONO
ROMA NELL'ITINERARIO



1°

NAZIONALITÀ STRANIERA
IN TERMINI DI SPESA



NUOVE STRATEGIE DIGITALI



NUOVE STRATEGIE DIGITALI



0%

PER I TURISTI CINESI



SCAN IT



USE IT



MARKETING IT

PER EVENTI DEDICATI AL PUBBLICO CINESE



USE IT

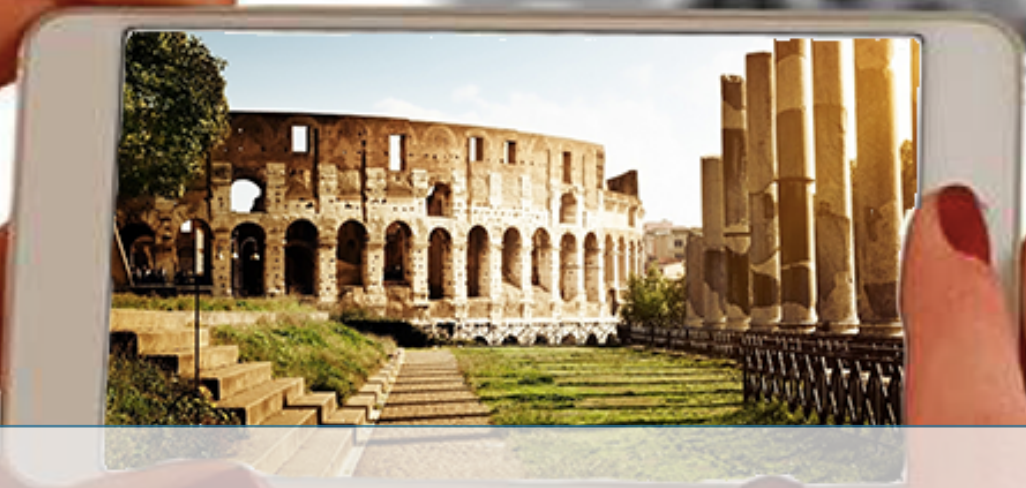


PERSONALIZE IT



ORGANIZE IT

LANCIO PUBBLICO - Aprile 2018



ITALIAN
Lifestyle



MASTER
LINGUAGGI DEL TURISMO
E COMUNICAZIONE
INTERCULTURALE



OMNITECHIT
SAFEBOOSTING® YOUR BUSINESS