



扩大开放，深化合作

把区域性国际中心城市建设推向前进

Expand Opening Up, Deepen Cooperation

Promote Regional International Central City Construction

昆明市人民政府
Kunming Municipal People's Government

2018-09
September 2018



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01 城市简介 About Kunming



昆明，位于中国西南，是云南省的省会城市，总面积约2.1万平方公里，人口约726万。

Kunming, located in Southwest China, is the capital of Yunnan Province, and it has the national territory about 21,000 square kilometers and a population of about 7.26 million.

01

区位优势、交通便利 Special Geographical Location, Convenient Transportation

昆明地处中国—东盟自由贸易区、澜湄合作区域、泛珠三角经济圈交汇点，是我国面向南亚东南亚开放的前沿和重要门户。长水国际机场旅客吞吐量达4473万人次，在中国排名第六，开通国际航线61条，国际通航城市43个。8条国内铁路交汇，5条国际铁路出境。

Located in the conjunction of China-ASEAN free trade area, Lancang River-Mekong River cooperation area and Pan-Pearl River Delta, Kunming is the frontier and key gateway for China to open up to South and Southeast Asia. The passenger throughput of Changshui International Airport is 44.73 million persons-times, ranking in the 6th place in China, and 61 international air routes have been opened up to 43 international cities. Eight domestic railways meet in Kunming and five international railways lead to foreign countries.

02

资源集中、产业完备 Concentrated Resources and Complete Industries

具有3万多年的人类生活史、2400多年的滇中文化史、1250多年的建城史，是国家首批历史文化名城。四季如春、鲜花常开，森林覆盖率达50%，是闻名世界的“春城”、“花都”，获得联合国宜居生态城市、国家卫生城市、国家森林城市等称号。

Kunming has over 30,000 years' human living history, over 2,400 years' cultural history of central Yunnan, and over 1,250 years' history as a city, and it is one of the first famous historic and cultural cities of China. Kunming has climate like spring and fresh flowers full of blossom throughout the year, and its forest cover is 50%. Kunming is known as “Spring City” and “Flower Capital” in the world, and it earns titles like Livable Ecological City of the U.N., National Sanitary City, National Forest City, etc.

03

历史悠久、风光秀丽 A Long History and Beautiful Scenery

是云南省的政治、经济、金融、文化、科技、教育中心和交通、通讯枢纽，主要经济指标约占云南省的三分之一。高原都市现代农业蓬勃发展。现代服务业不断壮大，新型工业化提速，形成了化工、冶金、非烟轻工、烟草及配套等4大传统优势产业以及先进装备制造、生物医药、新材料、电子信息等4大新兴产业。2017年，全市地区生产总值4857万美元。

Kunming is the political, economic, financial, cultural, technological and educational center and transportation and telecommunication hub of Yunnan Province, and the key economic indicators account for about one third of Yunnan Province. The alpine urban modern agriculture is booming. Modern service industry keeps expanding, the new industrialization speeds up, and four traditional advantageous industries namely chemical industry, metallurgy, non-tobacco light industry, tobacco and auxiliary industries and four emerging industries namely advanced equipment manufacture, biomedicine, new materials and electronic information emerge. In 2017, Kunming had GDP USD 48.57 million.



02 发展目标 Development Goals



到2035年基本建成立足西南、面向全国、辐射南亚东南亚的区域性国际中心城市。

By 2035, build Kunming a regional international center based in Southwest China, facing whole China and having pivot influence on South and Southeast Asia.

坚持新发展理念，主动适应经济发展新常态，聚力转型发展，深化改革开放，着力打造区域性国际综合枢纽，加快建设区域性国际经济贸易中心、科技创新中心、金融服务中心、人文交流中心，全面提升“世界春城花都、历史文化名城、中国健康之城”三大城市品牌。

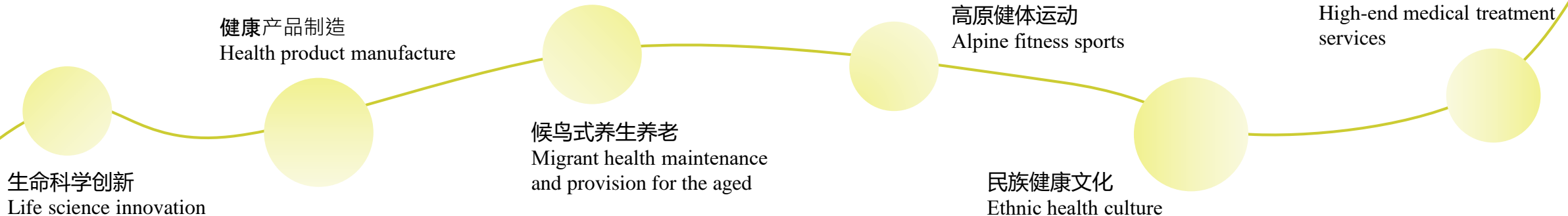
Adhere to new development concepts, initiatively adapt to new normal of economic development, focus on transitional development, deepen reform and opening up, highlight on building a regional international comprehensive hub, facilitate the construction of a regional international economic trade center, technological innovation center, financial service center, and people-to-people exchange center, and comprehensively build three urban brands, i.e. “world spring city and flower capital, famous historic and cultural city and Chinese health city”.

03 重点合作领域 Key Cooperation Fields | 健康产业 Health Industry

合作基础 Cooperation Foundation

打造“中国健康之城” Build “Chinese Health City”

- 中国昆明国家大健康产业示范区、国家植物博物馆建设项目获国家支持
China Kunming National Big Health Industrial Demonstration one and National Botany Museum Construction Project gets national support.
- 编制《昆明市大健康产业发展规划（2018-2035）》
Prepare “Kunming Municipal Big Health Industry Development Planning (2018-2035)”.
- 推进大健康产业示范区“医、药、养”核心领域发展
Promote “medical treatment, medicine and health care” core field development in the big health industrial demonstration zone.
- 2017年生物医药产业规模以上工业增加值同比增长17.5%。
In 2017, the biomedicine industrial added value went up by 17.5% compared with that in 2016.



03 重点合作领域 Key Cooperation Fields | 健康产业 Health Industry

合作方向 Cooperation Directions

- 国家植物博物馆规划建设
National Botany Museum Planning and Construction
- 植物学科学研究
Botany Scientific Research
- 高端医疗技术
High-End Medical Treatment Technology
- 大健康产业人才培养
Big Health Industrial Talent Training
- 医疗卫生事业发展
Medical Treatment and Health Cause Development



合作基础 Cooperation Foundation

- ▶ 实施文化引领发展战略，2017年文化产业增加值同比增长12%左右。
Implement culture-oriented development strategies. In 2017, the cultural industry had added value with year-on-year increase about 12%.
- ▶ 获批成为第二批国家级文化和科技融合示范基地。
Get approval to be the 2nd batch national level culture and technology integrative demonstration base.
- ▶ 完善旅游基础设施、提高管理服务水平、完善旅游产品结构。
Complete tourism infrastructure, improve management service levels, and complete the tourism product structure.
- ▶ 2017年实现旅游业总收入1608.66亿元，接待游客总数1.33亿人次，其中海外游客134.07万人次。
In 2017, realized total revenue from tourism industry RMB 160.866 billion, and received 133 million tourists-times, including 1.3407 million tourists-times.



合作方向 Cooperation Directions

文化 Culture

- 共同搭建形式多样的文化交流平台，建立长效交流合作机制。Jointly build diverse cultural exchange platforms, and establish the long-acting exchange and cooperation mechanism.
- 积极参与各方举办的文化节、展会、体育活动。Actively get involved in cultural festivals, exhibitions and sports events hosted by all parties.
- 双方互派艺术家，开展文化艺术交流，互送优秀的广播影视作品。Both sides send artists, develop cultural and artistic exchanges, and present excellent broadcasting and film & TV works to one another.

旅游 Tourism

- 旅游资源保护利用 Tourism resources protection and use
- 旅游产品和线路开发 Tourism product and route development
- 旅游市场推广 Tourism marketing

03 重点合作领域 Key Cooperation Fields | 信息产业 Information Industry

合作基础 Cooperation Foundation



打造云南省信息产业核心聚集区和技术创新高地
Build Yunnan Province information industry core cluster and technical innovation highland

- 2017年，全市规模以上电子信息制造企业增加值同比增长22.6%。
In 2017, added value of electronic information manufacturers of certain scales in Kunming went up by 22.6%.
- 初步形成以光电子及配套、电子信息材料、特色行业软件及系统集成为主导的信息产业格局。
Preliminarily shape the information industrial layout dominated by photoelectron and auxiliary industry, electronic information materials, feature industrial software and system integration.
- 远程医疗、旅游大数据、农产品电商平台、农业物联网等特色新兴领域开始发力。
Feature emerging fields begin to develop, such as remote medical treatment, tourism big data, agricultural product E-commerce platform and agricultural internet of things.
- 龙头企业：北方夜视、南天电子...
Leading enterprises: Night-Vision, Nantian Electronics...

03 重点合作领域 Key Cooperation Fields

信息产业 Information Industry

合作方向 Cooperation Directions

- 云计算、大数据、物联网、移动互联网
Cloud computation, big data, internet of things, mobile internet
- 高端软件和信息技术服务、新型显示、人工智能
High-end software, information technology service, new display, artificial intelligence
- 电子信息制造：半导体、集成电路、智能终端...
Electronic information manufacture: Semiconductor, integrated circuit, smart terminal...



03 重点合作领域 Key Cooperation Fields

智慧城市建设 Smart City Construction

合作基础

Cooperation Foundation

智慧城市建设22项具体任务：城市公共信息平台、智慧政务、智慧交通、智慧医疗、智慧教育、智慧征信、智慧旅游等。

22 detailed tasks in smart city construction: urban public information platform, smart government administration, smart transportation, smart medical treatment, smart education, smart credit investigation, smart tourism, etc.

● 智慧城市基础设施建设 Smart city infrastructure construction

2017年实现4G网络覆盖全市所有乡镇（街道）及行政村。

4G network covered all townships (subdistricts) and administrative villages in 2017.

● 发展大数据产业 Develop the big data industry

加快呈贡信息产业园建设。

Accelerate Chengong information industrial park construction.

● 昆明政务云运用 Kunming government administration cloud application

提升数据活化、研判智能的政府决策新能力。

Improve government decision-making abilities with data activation and intelligent research and judge.

● 改善民生服务水平 Improve people's livelihood service levels

交通出行便民服务软件开发 Transportation and handy service for the public software development

建设全市健康管理信息系统 Municipal health management information system building

开展人脸识别、火车站片区安防设施、主城公共区域免费WIFI等科技信息化项目建设。

Technology informatization projects, such as face recognition, railway station security facilities, and free WIFI in public urban area.

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03 重点合作领域 Key Cooperation Fields

智慧城市建设 Smart City Construction

合作方向 Cooperation Directions

- 智慧城市 Smart city
- 智慧交通 Smart transportation
- 智慧医疗 Smart medical treatment
- 智慧教育 Smart education
- 智慧旅游 Smart tourism



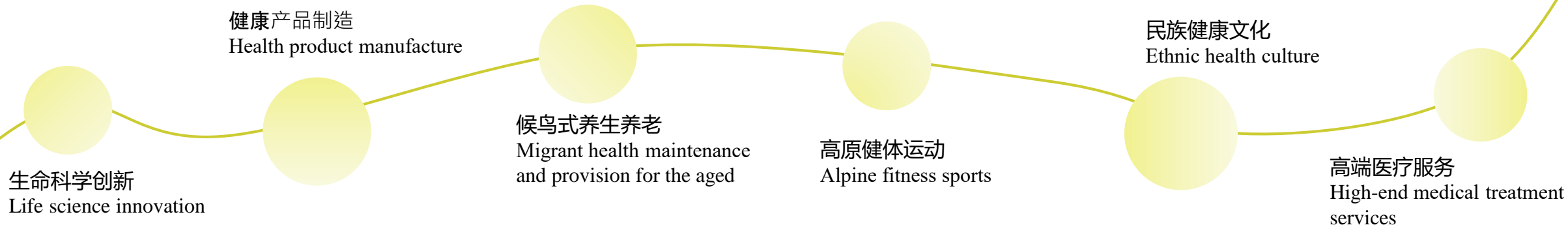
03 重点合作领域 Key Cooperation Fields

养老服务产业 Pension service industry

合作基础 Cooperation Foundation

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- ▶ 中国昆明国家大健康产业示范区、国家植物博物馆建设项目获国家支持
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Promote “medical treatment, medicine and health care” core field development in the big health industrial demonstration zone.



03 重点合作领域 Key Cooperation Fields

养老服务产业 Pension service industry

- 候鸟式养生养老是昆明发展大健康的重要内容之一。
Migrant health care and provision for the aged is one of the key content for Kunming to develop the big health industry.
- 古滇康养小镇、杏林大观园、昆钢养生敬老中心、枫桥尚院等一批医养机构已经建成并投入运营。
Medical treatment and health care institutions, such as Ancient Dian Health Care Town, Xinglin Showplace, KISC Health Care & Nursing Home, and Fengqiaoshangyuan.
- 康美集团康养中心、绿地集团健康城、泰国帕塔拉养老社区等一批国内外500强投资的医养项目正在按计划顺利推进。
Medical treatment and health care projects invested by top 500 companies in the world take substantial steps successfully, such as Health Care Center of Kangmei Group, Health Town of Greenland City and Thai Phatra Endowment Community.



合作方向 Cooperation Directions

- 医疗技术 Medical treatment technology
- 医疗服务 Medical treatment service
- 养老产业 Pension industry
- 寻求在医养项目招商引资中的具体合作。
cooperation in medical treatment and pension industrial project investment promotion.



谢谢!
Thank you!