

# 渭南简介

Brief Introduction to Weinan

渭南市委常委、常务副市长 张建军

Zhang jianjun, Standing Committee of Weinan Municipal  
Committee, executive vice mayor

2018年9月

September 2018



**枢纽**  
**渭南**

**Hub Weinan**

# 渭南

WEINAN

三秦要道 八省通衢

The thoroughfare of eight provinces

◆ 陕西东大门, “北京时间”发出地

East Gate of Shaanxi, Issuing Place of “China’s Beijing Time”

◆ 辖2区2市7县, 面积1.3万平方公里, 人口560万

Two districts, two cities, 7 counties, with total area of 13000 km<sup>2</sup> and total population of 5.6 million

◆ 属西安半小时经济圈

It belongs to half an Hour Economic Circle





### 铁路 Railway

陇海铁路—京沪铁路；

Longhai Railway— Jinghu Railway;

徐兰高铁—京沪高铁； Xulan High

Speed Railway— Jinghu High-speed Railway

大西高铁—西成高铁； Daxi High

Speed Railway— Xicheng High Speed Railway

### 高速 Expressway

连霍高速，京昆高速；

Lianhuo Express, Jingkun Expressway

沪陕高速，西禹高速；

Lianhuo Express, Jingkun Expressway

### 机场 Airport

西安咸阳国际机场

Xi'an Xianyang International Airport

**渭南**  
WEINAN

承东启西，呼应南北 Connecting east and west



渭南

WEINAN

立足渭南，辐射全国 Rooted in Weinan and radiating the whole country



人文  
渭南

Humanity and  
culture of Weinan



# 京畿重地 将相之乡

*The important area of capital city and the hometown of generals and prime minister*



“字圣” 仓颉

*Sage of Chinese Character- Cang Jie*



“史圣” 司马迁

*Sage of Chinese historian-Sima Qian*



“酒圣” 杜康

*Sage of Chinese wine-Du Kang*



渭南

WEINAN

华阴老腔—中国戏曲活化石Huayin Old Opera- the living fossil of Chinese opera

非遗文化 丰富多彩 Rich and colorful intangible culture heritage







渭南

WEINAN

华州皮影戏—中国最古老的电影 Huazhou shadow play—the earliest film of China

非遗文化 丰富多彩 Rich and colorful intangible culture heritage



# 人文渭南——人杰地灵

*Humanity and culture of Weinan -- Outstanding people and remarkable place*



隋文帝杨坚

Yang Jian, the Emperor of  
Sui Dynasty



杨虎城

*Yang Hucheng*



习仲勋

*Xi Zhongxun*



禀赋

渭南

Gift of Weinan



**渭南**  
WEINAN

## 特色现代农业产业 Modern Characteristic Agriculture

被命名为中国苹果之乡、酥梨之乡、花椒之乡、枣乡和柿乡，有陕西“粮仓、菜篮子”之誉  
It is named as hometown of Chinese apple, hometown of fragrant pear, hometown of pricklyash peel, hometown of dates and hometown of persimmon. It has the fame of "barn and vegetable basket" of Shaanxi

# 渭南

WEINAN

资源丰富 要素充足

Rich resources and plenty of factors

## “中国钼都”

China Molybdenum City

钼矿储量全国第二、开发规模亚洲第一

Molybdenum reserve has ranked the second of China and its development scale has ranked the first of Asia

## “渭北黑腰带”

The Black Belt of the north of the Weihe River

曾是全国十大煤炭产地之一

Ever one of top ten coal production places of China

## “华夏金城” “Huaxia Gold City”

黄金年产量5000吨，全国前列

The annual output of gold is 5000 tons, the top position of the country





**渭南**  
**WEINAN**

“华夏”之“华”源于华山

The Chinese character Hua of the phrase “Huaxia” is from Huashan Mountain

诗和远方  
在一起的地方

渭南  
WEINAN

Heyang Hechuan wetland –the original place of the Guanju of the Book of Songs

合阳洽川湿地——《诗经》“关关雎鸠，在河之洲”发源地

黄河风情旅游带 Yellow River folk-Custom tourism belt



渭南

WEINAN

唐帝陵—蒲城桥陵石刻 Tang Emperor Mausoleum— Stone carving of Qiao Mausoleum in Pucheng

渭北人文旅游带 Weibei cultural tourism belt





# 開放 渭南

The Opening Weinan



● 举办了“一带一路”渭南友好城市大会、驻华外交官“一带一路”渭南行等活动  
 Held “One Belt One Road” Weinan Friend City Fair, Diplomat Weinan Activity on “One Belt One Road”.

● 与“一带一路”沿线9个国家10个城市建立了友好关系  
 It has established the friendly relationship with 10 cities of 9 countries along “One Belt One Road” .

**渭南**  
**WEINAN**

“一带一路”开放合作，前景广阔  
 “Belt and Road” development cooperation with broad prospect

# 一、农业渭南 *Agriculture of Weinan*

## 白水苹果 *Baishui Apple*

► 2017金砖峰会专用水果  
*Fruit for 2017 BRIC summit*

► 白水县是国公认的苹果最佳优生区之一

*Baishui County is one of the optimal areas for apple*

► 被授予“中国苹果之乡”荣誉称号

*It is granted as the hometown of apple*



**BRICS** 中国  
2017 CHINA



**白水苹果**  
**亿万人民的口福**

陕西省白水县果业管理局

代言人

www.baishuiapple.com

## 蒲城酥梨---中华名果

*Pucheng fragrant pear, Chinese famous fruit*

蒲城是“中国酥梨之乡”，

*Pucheng is the hometown of Chinese fragrant pear*

公认的“世界优等酥梨最佳生态区

*"The optimal ecological area of world high-quality fragrant pear recognized by the public*



## 临渭葡萄 Linwei Grape

临渭区是“中国葡萄之乡”，

*Linwei District is "the Hometown of Chinese Grape"*



## 猕猴桃优生区

——临渭猕猴桃

*Optimal Area of Chinese Gooseberry*

-- *Linwei Chinese Gooseberry*



## 中国柿乡

——富平柿饼

*Hometown of Chinese persimmon* 来自陕西富平

*Fuping Dried Persimmon*

我们选用正宗富平柿饼，富平柿饼，肉质  
丰丰富，柿子霜厚，口味极甜，  
好，不但是冬春时令食品，更是  
礼品。

富平  
吊柿饼

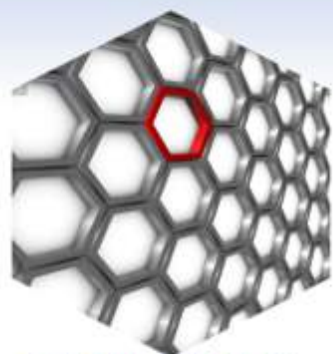




**渭南**  
**WEINAN**

渔业渭南——优质淡水鱼、大闸蟹、淡水对虾、莲藕  
Fishery of Weinan— high quality fresh fish, live fresh water crab, fresh water prawn, lotus root

## 二、工业渭南



新能源新材料



航空产业

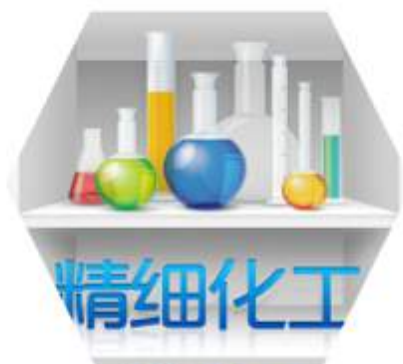
五大  
产业



食品医药



装备制造



精细化工

精细化工

渭南

WEINAN

各类开发区、工业园区18家，入驻企业1200余家 18 of development zones and industrial zones in total and over 1200 enterprises resided in the zones.

渭南工业：五大产业 因地制宜 承接产业转移 Industry in Weinan: five industries and bearing industry transfer according to local conditions.

打造“中国一流、世界知名”  
现代煤化工基地



尊道秉德 敬事立业



渭南  
WEINAN

蒲城清洁能源化工有限责任公司 Pucheng Clean Energy Chemical Co., Ltd.

精细化工产业：投资200亿元的蒲城清洁能源煤制烯烃项目，已有年产70万吨的项目投产  
Fine chemical industry: Coal-to-olefin project invested RMB 200 billion in Pucheng, the project of 700,000 ton was put into production.





华晨中华国际展览中心 Huachen Shenhua International Exhibition Center

新能源产业：国家光伏领跑基地项目落户渭南；已有沃特玛和天臣等三个动力电池企业，建成达产后产能接近32GW，可望形成千亿元产能；帝亚一维新能源整车制造项目开工建设

New energy industry: national photovoltaic pilot base project settled in Weinan; power battery enterprises such as Wotema and Tianchen have been built with capability up to 32GW. After the completion of the production, the output value will be 100 billion. Dialev new energy vehicle production project has started the construction.

渭南  
WEINAN



**渭南**  
**WEINAN**

中联重科渭南工业园 Zoomlion Weinan Industrial Park

装备制造产业：以中联重科、北人印机、帝亚一维新能源汽车为引领，打造装备制造产业集群

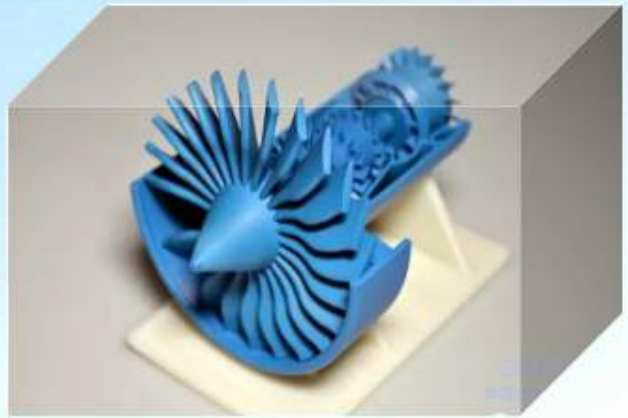
Equipment Manufacturing Industry: taking Zoomlion, Beiren Printer, Dialev new energy vehicle as the leading, it is to build the equipment manufacturing industry cluster.



# 渭南 WEINAN

经济技术开发区中国酵素城 Chinese ferment city of Weinan Economic and Technological Development Zone

食品医药产业：以中国酵素城、青岛啤酒、中垦乳业为引领，打造食品医药及物流产业集群  
Food and medicine industry: taking Chinese ferment city, Tsingtao Beer, Zhongken Milk as leading, it is to build the food, medicine and logistics industry cluster.



渭南

WEINAN

高新区3D打印产业基地 3D Printing Industrial Base in the high-tech industries development zone

国家级3D打印产业培育基地入驻企业达到65家，成为全市战略新兴产业新名片 65 enterprises have settled in national 3D printing industry cultivating base and it has become the new name card of the strategic emerging industry of the whole city



渭南  
WEINAN

航空产业：打造“民用飞机智谷、生态航空新城”

Aviation industry: building "civil airplane wisdom valley and ecological aviation new city"

# 三、旅游渭南

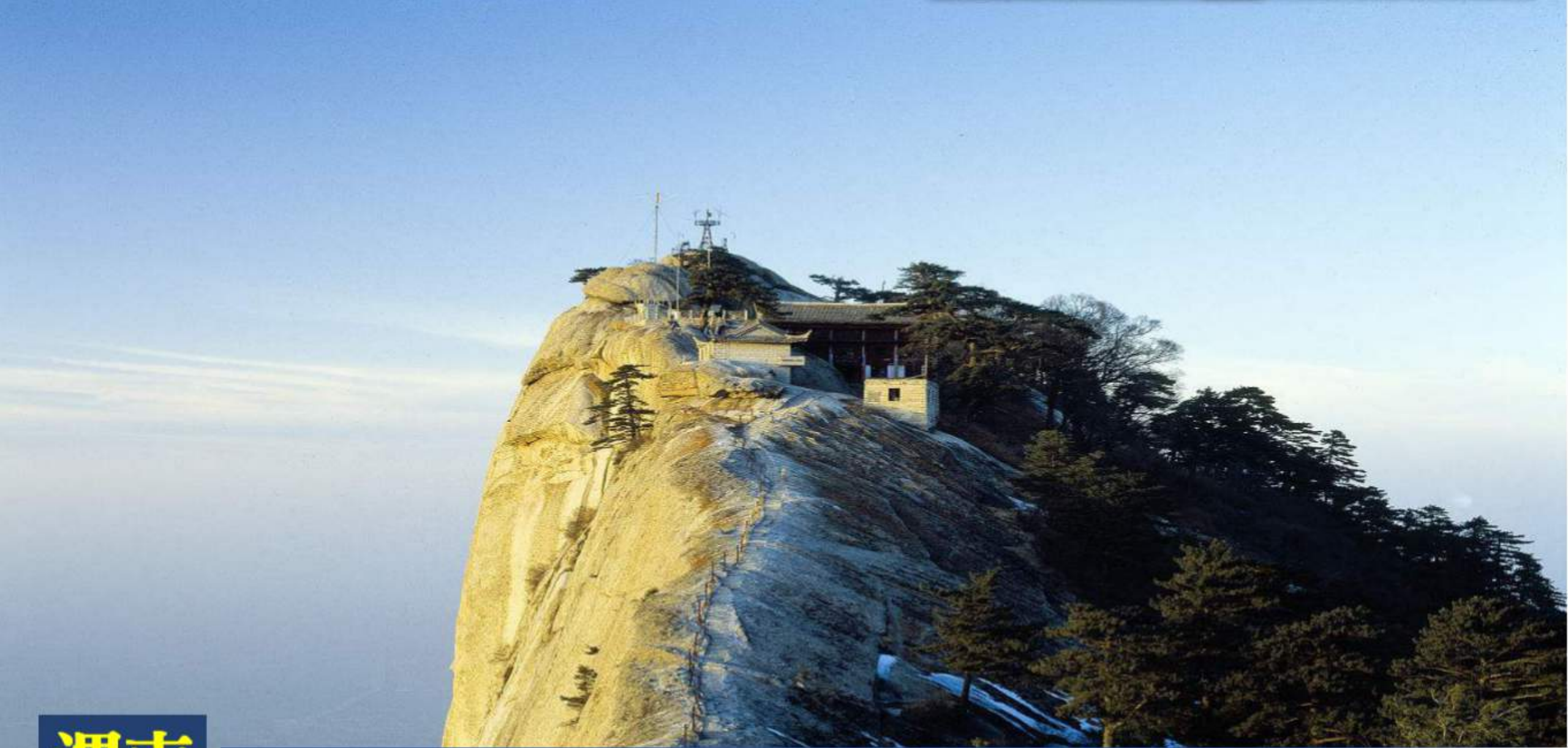
## Tourism of Weinan

- ▶ “一核”  
华山核心旅游区 Core Tourism area of Huashan Mountain
- ▶ “一心”  
渭南中心城区 Weinan central urban area
- ▶ “四带”:
  - 秦岭生态旅游带 Qinling Mountains "ecotourism belt",
  - 黄河风情旅游带 Yellow River customs tourism zone,
  - 渭北人文旅游带 Weibei human culture tourism belt
  - 西部红色及航空旅游带 Western China red and aviation tourism belt



渭南  
WEINAN

全力构建“一核一心四带”的网络化旅游产业发展格局 Much effort is put to build the network culture tourism industry development layout on “One core, one center and four belts”



**渭南**  
**WEINAN**

“One Core” : the first steepy mountain— Hua Mountain

“一核” : 奇险天下第一山——西岳华山



**渭南**  
**WEINAN**

渭南文化艺术中心 Weinan Culture and Art Center

“一心”：渭南中心城区。提升文体设施建设，构建综合休闲度假平台 Weinan central urban area. Upgrading the culture and sports facilities, it is to build the comprehensive leisure and holiday platform.







**渭南**  
**WEINAN**

韩城黄河龙门 Longmen of the Yellow River, Hancheng

“四带”之一：黄河风情旅游带 The first of “four belts” : Yellow River customs tourism belt,





渭南

WEINAN

唐帝陵—蒲城桥陵全景 Tang Emperor Mausoleum – the panorama of Pucheng Qiao Mausoleum

“四带”之二：渭北人文旅游带 The second of “four belts” : Weibei human culture tourism belt



**渭南**  
**WEINAN**

少华山 Shaohua Mountain

“四带”之三：秦岭生态旅游带 "Four belts": Qinling Mountains "ecotourism belt",



渭南  
WEINAN

渭华起义纪念馆 Weihua Uprising Memorial Hall

“四带”之四：西部红色及航空旅游带  
The fourth of “four belts” : West red and aviation tourism belt



# 魅力 渭南

Charming Weinan

近年来，我们不断加大中心城市建设力度，市文化艺术中心、体育中心、博物馆、市民公园、渭南北站广场等重大民生工程和基础设施相继投用

*In recent years, we have constantly strengthened the construction of central cities. The important civil projects and infrastructure such as the city culture and art center, sports center, museum, citizen park, Weinan north station square have been put into use one after another.*



**渭南**  
**WEINAN**

被国家发展改革委确定为欧盟—国际城镇合作项目中方案例城市 It is confirmed by National Development and Reform Commission as the case city of Chinese party at EU-International Town Cooperation Project.

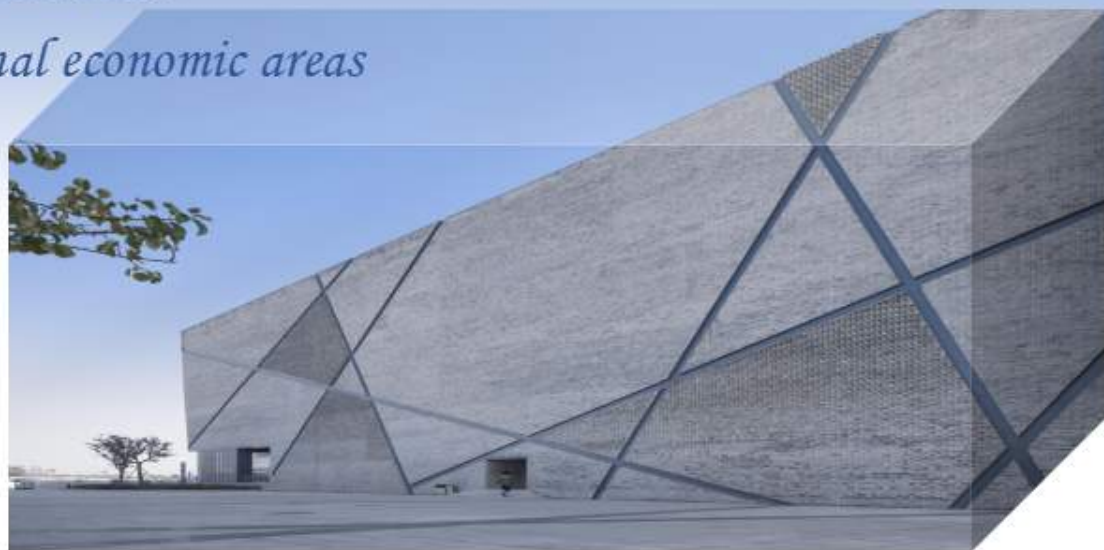
# 城市特色鲜明--多个国家级经济区政策叠加

Obvious city characteristics—policy overlapping of more national economic areas

## 国家政策

State Policies

- 关中--天水经济区  
*Guanzhong - Tianshui Economic Zone*
- 陕甘宁革命老区  
*Old Shaanxi-Gansu-Ningxia Revolutionary Base*
- 晋陕豫承接产业转移示范区  
*Jinshanyu bears industry transfer demonstration area*



## 营商环境

Business

Environment

- 中国投资环境十佳城市  
*The top 10 city in the investment environment of China*
- 承接产业转移示范城市  
*Demonstration city for undertaking of industry transfer*
- 浙商、苏商、粤商投资最佳城市  
*The Best City for Merchants from Zhejiang, Jiangsu and Guangdong*



# 渭南

## WEINAN

《关中平原城市群发展规划》中的重要节点城市和区域性交通枢纽 The important link city and regional traffic hub in “Development Plan on the City Group of Guanzhong Plain”

# 华山风骨 渭水襟怀

Strength of character of Huashan Mountain, Bosom of Weihe River

## 山水灵气的陕西东大门欢迎您

East Gate of Shaanxi welcomes you!

